

In the Wild, Two Landscapes. One Sustainable Future.

INTERNATIONAL SUSTAINABLE GREEN TOURISM CONVENTION & EXHIBITION

29TH JULY 2026 – 01 ST AUGUST 2026

SANCTIONED BY
KWS



The Iconic Elephant Burning site
Nairobi National Park
(Main Convention & Exhibition)



Mt. Kilimanjaro Backdrop
Ol Tukai Lodge, Amboseli
(High-Level Closing Experience)

**THEME: INCENTIVISING SUSTAINABLE & DIGITAL TOURISM FOR
JOBS CREATION & CONSERVATION**

SUPPORTED AND SPONSORED BY:



Ministry of
Tourism and Wildlife



About the Conference



The International Sustainable Green Tourism Convention & Exhibition 2026 (ISGTCE 2026) is a premier global platform dedicated to advancing sustainable tourism, green economic growth, and conservation-led development. Hosted in Nairobi, Kenya, the convention takes place at the historic Nairobi National Park, specifically at the iconic Elephant Tusk Burning Site — a powerful symbol of global commitment to wildlife conservation. Kenya offers a living example of coexistence between urban growth and biodiversity protection.

ISGTCE 2026 embodies this balance — convening in the capital to design the future of sustainable tourism, and concluding in the wild to reaffirm our responsibility to protect it. After three impactful days of plenaries, exhibitions, ministerial roundtables, and B2B engagements in Nairobi, the event transitions on Day Four to the serene landscapes of Amboseli for a distinguished high-level closing experience at Ol Tukai Lodge. This dual-setting format makes ISGTCE 2026 a truly immersive and symbolic global gathering.

Theme Focus:

- INCENTIVISING SUSTAINABLE TOURISM
- LEVERAGING DIGITAL INNOVATION
- CREATING JOBS & OPPORTUNITIES
- CONSERVING BIODIVERSITY
- ENERGY TOURISM
- TEA TOURISM
- CRUISE TOURISM
- MEDICAL TOURISM
- CARBON MARKETS AND TOURISM

Sub-Themes

- Green Tourism Policy & Regulatory Innovation
- Climate-Resilient Destination Development
- Sustainable Infrastructure & Green Investment
- Community-Led Tourism & Inclusive Growth
- Wildlife Conservation & Biodiversity Finance
- Technology & Digital Solutions for Sustainable Travel
- Circular Economy in Hospitality & Events
- Carbon Markets & Tourism Offsetting Models
- Youth & Women in Green Tourism Leadership
- Public-Private Partnerships for Conservation-Led Growth

YOUTH WILDLIFE & SUSTAINABLE TOURISM OPEN DAY

A Special Youth Engagement Programme during the International Sustainable Green Tourism Convention & Exhibition (ISGTCE) 2026 on Friday & Saturday May 2026

Young people are the future custodians of the planet's natural heritage. Kenya, globally recognized as the world's only wildlife capital city, presents a unique opportunity to inspire youth to understand the deep connection between wildlife conservation, sustainable tourism, and national economic development.

The Youth Wildlife & Sustainable Tourism Open Day is a special experiential programme designed to take place during the final weekend of the International Sustainable Green Tourism Convention & Exhibition (ISGTCE) 2026. The initiative will host students from Wildlife Clubs of Kenya and other schools to participate in immersive learning experiences within Nairobi National Park and the conference venue.

The programme will introduce students to conservation science, sustainable tourism careers, biodiversity protection, and the role young people can play in protecting Kenya's wildlife heritage.

Why This Conference?

Objectives:

- Address climate change challenges in the tourism industry.
- Raise urgency on the risks posed to Kenya's natural heritage.
- Spur solutions from both industry and the public.
- Discuss mitigation measures and innovative strategies.
- Share experiences from global tourism authorities.
- Showcase Kenya's National Parks as world-class venues.

Context: Since the 1995 Charter for Sustainable Tourism, sustainability has been at the core of global tourism policy. This conference builds on that legacy, integrating conservation, digital tools, and community empowerment.



Key Themes & Touch Points

- Preserving Our Common Heritage – Safeguarding tangible and intangible heritage.
- Tourism Supporting Biodiversity – Ensuring tourism contributes to ecosystems rather than depletes them.
- Climate Change & Tourism – Exploring resilience and adaptation strategies.
- Intelligent Visions & Innovation – Harnessing ICT and digital solutions for smart tourism.
- Empowering Local Communities – Ensuring equitable distribution of tourism benefits.
- Tourism as a Force for Peace – Strengthening coexistence and cultural exchange.



The Venue 2 : Ol Tukai Lodge, Amboseli



Why Amboseli?

- Iconic views of Mt. Kilimanjaro.
- Renowned elephant herds.
- A living lab for conservation and sustainable tourism practices.



Ol Tukai Lodge offers:

- Eco-friendly facilities
- Seamless integration of luxury and conservation
- Ideal setting for knowledge exchange and exhibitions

SPONSORSHIP LEVELS AND PARTICIPATING OPPORTUNITIES

PLATINUM SPONSOR

**KSHS 10 million
(USD 76,924)
Exclusive
of 16% VAT**

**No more than 3
All in-person
conference pass
All in-person gala
reception pass**

- Complementary MEGA Exhibition Booth
- 15 Conference Delegate Passes
- Corporate Tables at Gala Dinner: 25 Seating
- 5 Prominent Banners around conference area
- Logo in all materials
- Mention as Conference/ Event Partner on all conference advertisements and main sessions
- Provision of a Guest Speaker to speak at Plenary & Gala/Networking Dinner
- Key mention in Conference Opening and Closing Ceremony
- Guest Speaker Opportunity
- Opportunity to put a branded material in conference pack
- Complementary Convenor Session
- Additional benefits as discussed with Into the Wild organizing committee

PARTICIPATING CATEGORIES

Delegate Fee

For International Attendees:

- Early Bird (by 15th June 2026): **USD 1,500**
- Regular (by 20th July 2026): **USD 1,850**

For Kenyan Attendees:

- Early Bird (by 15th June 2026): **Ksh 65,000**
- Regular (by 20th July 2026): **Ksh 76,000**
- Regular (Per Day): **Ksh 16,500 / Amboseli experience 26,500**

Fees include: conference materials, tea breaks, two buffet lunches, and transport and attendance to the gala dinner is included for the Amboseli Experience

Note: Accommodation, park entry fees, and transport from airports/hotels are the responsibility of participants, except for the Amboseli experience where we shall provide shared tented camping experience inclusive on the costs.

Convenor Session

KSh. 150,000



SPONSORSHIP LEVELS AND PARTICIPATING OPPORTUNITIES

GOLD SPONSOR

(3 AVAILABLE)

5 million (USD 384,62)
(Exclusive of 16% VAT)

· 10 in-person
conference pass

· 10 in person
Gala reception pass

- Complementary MEGA Exhibition Booth
- 10 Conference Delegate Passes
- Corporate Table at Gala Dinner
- 5 Prominent Banners around conference area
- Logo in all materials
- Mention on all conference advertisements and main sessions
- Guest Speaker Opportunity
- Opportunity to put a branded material in conference pack
- Complementary Convenor Session

SILVER SPONSOR

(5 AVAILABLE)

3 million (USD 23,078)
(Exclusive of 16% VAT)

· 6 in-person
conference pass

· 6 in person
Gala reception pass

- Complementary LARGE Exhibition Booth
- 6 Conference Delegate Passes
- Corporate Table at Gala Dinner
- 3 Banners around conference area
- Logo in all materials
- Mention on all conference advertisements and main sessions
- Guest Speaker Opportunity
- Opportunity to put a branded material in conference pack

BRONZE SPONSOR

(9 AVAILABLE)

1 million (USD 7,693)
(Exclusive of 16% VAT)

- Complementary STANDARD Exhibition Booth
- 3 Conference Delegate Passes
- Gala Dinner Passes
- Banners
- Logo in all materials

MEDIA PARTNER

One Sponsorship
Available

– KSh. 5 Million

- Large Exhibition Booth
- 3 Conference Delegate Passes
- Gala Dinner Passes
- Logo Displays
- Mention in all materials

Should you require to sponsor the Gala Dinner, Networking cocktail event or a breakout session, Please get in-touch with event organizers for more details

EXHIBITION DETAIL LEVELS AND OPPORTUNITIES

STANDARD SHELL SCHEME PACKAGE

3m by 3m standard package
= 9 meters square

RATE (before 1st March 2026)

1 SIDE OPEN = \$2,500.00
SIDE OPEN= \$2,750.00

Accessories

- 1 table & 2 chairs
- Power socket
- Waste paper basket
- Carpeted floor
- Company name and fascia.

CUSTOM BUILD PACKAGE

Minimum size -18 meters square

- Designed must be submitted for approval latest by 10th March, 2026
- NB: Custom approval stands, may need additional power which must be ordered separately.

RATE (before March, 2026)

1 SIDE OPEN= \$5,000.00
CORNER PLUS (2/3 SIDES OPEN)=\$5,000.00
PENINSULA (ALL SIDED OPEN)= \$5,000.00

OUTDOOR YARD PACKAGE

Minimum size – 36 meters square

- Open space outdoor for equipment displays.
- Exhibitions here require their own exhibition structure since it will be space alone.
- Power connection to be ordered separately.

RATE (before March, 2026)

RATE PER Meter square = \$250.00
STANDARD 36 Meter square = \$9,000.00



Why Amboseli?

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Ol Tukai Lodge offers:

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Who Attends?

- 30% Sustainable tourism professionals
- 25% MSMEs and locally owned businesses
- 13% Government representatives (county & national)
- Members of Kenya National Assembly (MPs) and Senators (Policy Makers)
- International delegates, NGOs, academia, and innovators
- Networking Opportunities:
 - CEO Roundtables
 - Matchmaking sessions
 - Cocktail receptions & cultural showcases
 - Knowledge exchange forums
 - Tourism Training Institutions
 - Wildlife Training Institute

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Agenda at a Glance

1. **OPENING CEREMONY & KEYNOTE SPEECHES**

2. **PANELS & ROUNDTABLES:**

Climate Change, Digital Tourism, Community Empowerment

3. **EXHIBITIONS:**

Green technologies, local crafts, conservation innovations

4. **NETWORKING LUNCHES & COFFEE BREAKS**

5. **SOCIAL CALENDAR:**

Welcome Cocktail | Safari Experience | Cultural Night / Gala Dinner

6. **HOT AIR BALLOON RIDEGAME DRIVES**

Breathtaking drives and views of Amboseli National Park from 1500 feet at sunrise, floating over elephants and savannah

7. **TOURISM SYMPOSIUM:**

A dynamic forum uniting leaders to shape the future of sustainable and digital tourism.





Join Us in Shaping the Future of Tourism

Tourism touches every life – from local farmers to global travelers. By aligning conservation, digital innovation, and sustainable practices, we can build an industry that creates jobs, protects biodiversity, and strengthens communities.



PAYMENTS THROUGH:

Account No: 01109093772000

Bank: Co-operative Bank of Kenya

Branch: City Hall Branch

Account Name: BYROERNNE MEDIA NET.COM

Mobile Payments Co-op Till Number:

Business Number: 400 200

Account Number: 1084028

Account Name: BYROERNNE MEDIA NET.COM

RESERVE YOUR PLACE TODAY AND BE PART OF THE CHANGE.

CONVENTION AND EXHIBITION, REGISTRATION & CONTACTS

REGISTER AT: register@inthewildconference.com

CONTACTS: **PHONE:** +254 721 607 610 **WHATSAPP NO.** +254 0796 898162

EMAIL: info@inthewildconference.com | ceo@inthewildconference.com